

## <u>DELIVERY VIA CERTIFIED MAIL – RETURN RECEIPT REQUESTED</u>

John Christian Christian Enterprises dba Rainbow Cable P.O. Box 300 Pioche, NV 89043

Re: Retransmission Consent Election

Dear John Christian;

Please be advised that KSNV DT, Channel 3.1, Las Vegas, Nevada, invokes its right under Section 325 (b) of the Communications Act of 1954, as amended, and 47 C.F.R. § 76.64 of the FCC rules to negotiate with respect to retransmission consent for carriage of its signal on your system serving Lincoln County, Nevada and all other communities and areas served by your region, for the period beginning January 1, 2012 and ending December 31, 2014.

Please contact the undersigned at your earliest convenience so that we can begin discussions on a mutually beneficial agreement for your carriage of KSNV DT on your system.

Sincerely,

Lisa Howfield Vice-President/General Manager KSNV DT 3.1

(702) 657-3209

Cc: Public Station File